

2021 PRINT EDITORIAL CALENDAR

In every issue: operation profile, best practices, business basics, news, product/equipment trends and more.

ISSUE	SCHEDULED MAIL DATE	SPACE DEADLINE	MATERIAL DEADLINE	SPECIAL EMPHASIS-KEY FEATURES	DIGITAL SPECIAL REPORT	ADVERTISER BENEFIT INCLUDED	TRADE SHOW DISTRIBUTION
FEBRUARY/ MARCH	03.18.21	02.16.21	02.24.21	<ul style="list-style-type: none"> • Top 10 Micro Market Operators • PPE and Sanitation Solutions • Workplace Beverage Solutions, Coffee, Tea and RTD • Operator Profile 	Available	Free Company Profile for full or half page advertisers	NAMA 2021
APRIL	04.22.21	03.22.21	03.30.21	<ul style="list-style-type: none"> • Readers' Choice Products of the Year Awards • Covid Recovery • Cold Packaged Beverages • Operator Profile 	Available	New Product Awards Promotion	NAMA 2021
JUNE-JULY	06.24.21	05.24.21	06.02.21	<ul style="list-style-type: none"> • State of the Industry Report - Micro Market and Vending • Micro Market Design • OCS Equipment Trends • Operator Profile 	Available	Free Email Promotion	
AUGUST	08.05.21	07.06.21	07.14.21	<ul style="list-style-type: none"> • NAMA and CTW Issue • Micro Market and Vending Technology • Payment Systems • Security Trends • Operator Profile 	Available	Free NAMA or CTW Booth Profile	
SEPTEMBER	09.16.21	08.16.21	08.24.21	<ul style="list-style-type: none"> • Annual Office Coffee Service Industry Report • Creamers and Flavors • Candy and Snacks Trends • Top 10 OCS Operators • Operator Profile 	Available	Product release in <i>Vending Today</i>	CTW 2021
OCTOBER	10.21.21	09.21.21	09.29.21	<ul style="list-style-type: none"> • Top 5 Micro Market Trends in 2021 • Breakfast Overview • Touchless Technology Update • Operator Profile 	Available	50% off Email Promotion with full or half page ad	CTW 2021
NOVEMBER/ DECEMBER	12.16.21	11.12.21	11.22.21	<ul style="list-style-type: none"> • Annual Pros to Know Awards Issue • 2022 Forecast • Convenience Foods • Operator Profile 	Available	Pros To Know Awards	

► CONTRIBUTE

Interested in contributing? Contact our editor at editor@VendingMarketWatch.com

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