

# Unparalleled Reach

to Decision-Makers in ALL the Industries You Need to Target

Endeavor Security Media Reaches More Than **650,000 Professionals** Monthly in the Security Channel<sup>5</sup>

## SecurityInfoWatch.com<sup>2</sup>

- **114,739**  
Average monthly visits
- **95,079**  
Average monthly unique visitors
- **205,043**  
Average monthly page views
- **45,642**  
Mobile/Tablet traffic

## Security Business

- **32,000<sup>1</sup>**  
Print and digital
- **151,360<sup>3</sup>**  
3.73 Pass-along, total potential audience



## Security Technology Executive

- **30,048<sup>1</sup>**  
Print and digital
- **134,014<sup>4</sup>**  
3.46 Pass-along, total potential audience



## eNewsletters<sup>1</sup>

- **34,506**  
Frontline, Weekly
- **52,072**  
Integrator Newswire, Weekly (formerly Market & Systems)
- **60,659**  
Product Watch, Monthly
- **68,799**  
Weekly Recap, Weekly

## eMail Marketing<sup>1</sup>

- **28,036**  
End Users
- **32,973**  
Dealers & Integrators

## Social Media<sup>1</sup>

- **27,992**  
Twitter followers
- **1,514**  
LinkedIn members
- **3,053**  
Facebook Followers



1 TAP Report April-June 2020  
 2 Google Analytics – Sept. 2019-Aug. 2020  
 3 2020 Security Business Subscriber Survey  
 4 2020 Security Technology Executive Subscriber Survey  
 5 Publisher's own data