

2022 EDITORIAL CALENDAR

Automatic
MERCHANDISER **2022**

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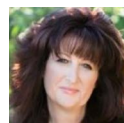
In every issue: operation profile, best practices, business basics, news, product/equipment trends and more.

ISSUE	SCHEDULED MAIL DATE	SPACE DEADLINE	MATERIAL DEADLINE	SPECIAL EMPHASIS—KEY FEATURES	ADVERTISER BENEFIT INCLUDED	TRADE SHOW DISTRIBUTION
FEBRUARY/ MARCH	03.15.22	02.11.22	02.17.22	<ul style="list-style-type: none"> • 2022 NAMA Show Issue • Workplace Beverage Solutions, Coffee/Tea/Water/RTD • Operator Profile • Route Driver of the Year Profile 	Free NAMA Booth Profile	NAMA 2022
APRIL	04.19.22	03.17.22	03.23.22	<ul style="list-style-type: none"> • Readers' Choice New Products of the Year Awards • Plant-Based and Healthy Food Solutions • Operator Profile 	New Product Awards Promotion Free Sponsored Content ad for 1 week in eNewsletter	Sweets and Snacks Expo
JUNE / JULY	06.21.22	05.19.22	05.25.22	<ul style="list-style-type: none"> • State of the Industry Vending and Micro Markets • Influential Women in the Industry • OCS Equipment Trends • Unattended Retail Systems • Cold Drinks • Operator Profile 	Free Email Promotion	
AUGUST	08.09.22	07.08.22	07.14.22	<ul style="list-style-type: none"> • Micro Market and Vending Trends • Security Systems • Operator Profile 	Free Company Profile for full or half page advertisers	
SEPTEMBER/ OCTOBER	09.13.22	08.11.22	08.17.22	<ul style="list-style-type: none"> • Office Coffee Service Issue • Annual Office Coffee Service Research Report • 40 Under 40 Awards • Operator Profile 	40 Under 40 Package Free 3rd Party blast	Atlantic Coast Exposition
NOVEMBER	11.08.22	10.07.22	10.13.22	<ul style="list-style-type: none"> • Annual Pros to Know Awards Issue • 2023 Forecast • Touchless Technology Update • Operator Profile 	Pros To Know Awards Free Sponsored Content ad for 1 week in eNewsletter	

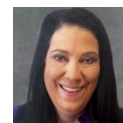
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