

2025 EDITORIAL CALENDAR

[View our **MAGAZINE ARCHIVE**] 

ISSUE	SCHEDULED MAIL DATE	SPACE DEADLINE	MATERIAL DEADLINE	SPECIAL EMPHASIS—KEY FEATURES <i>SUBJECT TO CHANGE</i>	ADVERTISER BENEFIT INCLUDED	TRADE SHOW DISTRIBUTION
FEBRUARY/ MARCH	3/11/2025	2/7/2025	2/13/2025	<ul style="list-style-type: none">• Most Influential Women in Convenience Services Awards• Coffee/Tea/Water Solutions in the Workplace• Inventory Control and Theft Management Technologies• Healthy Snack Trends• Operation Profile	Free 3rd Party eBlast to 4,000 Recipients with a Full Page Ad	
APRIL	4/15/2025	3/14/2025	3/20/2025	<ul style="list-style-type: none">• 2025 NAMA Show Issue• Route Driver of the Year Award• Readers' Choice New Products of the Year Awards• Small Vendor Spotlight• Contactless Payment Solutions• Operation Profile	Free 1/4 Page NAMA Booth Profile Ad	NAMA 2025
JUNE/JULY	6/17/2025	5/16/2025	5/21/2025	<ul style="list-style-type: none">• State of the Industry for Vending and Micro Market Report• 40 Under 40 Awards• Smart and Self-Service Technologies for Micro Markets• Hot Food Vending• Operation Profile	Free Sponsored Content Ad for 1 Week in eNewsletter	
SEPTEMBER/ OCTOBER	9/9/2025	8/8/2025	8/13/2025	<ul style="list-style-type: none">• NAMA Coffee Tea & Water Show Issue• State of the Industry for Office Coffee Service Report• Pros to Know• Office Coffee Service Trends• RTD Beverages• Operation Profile	Free Web Banner on VendingMarketWatch.com for 1 Month with a Full Page Ad	Coffee, Tea and Water Atlantic Coast Exposition

IN EVERY ISSUE

Operation profile, OCS Update, best practices, business basics, news, emerging products, equipment spotlights and more.

CONTRIBUTE

Interested in contributing?
Contact our editor at
editor@VendingMarketWatch.com.

ADVERTISE



JOLENE GULLEY-BOLTON
Group Publisher
602-315-9240
jgulley@endeavorb2b.com



JENNIFER STEPHENS
Account Executive
404-861-1516
jstephens@endeavorb2b.com