2024 EDITORIAL CALENDAR

SECURITY BUSINESS
The Path to Greater Profits for Security Integrators

SECURITY BUSINESS

Tech Trends — Analysis from expert consultants Paul Benne and Jon Polly

Legal Brief — Expert attorney Timothy Pastore on current cases and recent rulings

Modern Selling — Sales tips and advice from expert Chris Peterson

The Smart Money — Smart Home deep dives and research from Parks Associates

Recruiting Roadmap — Tips from security recruiter Ryan Joseph

Insider Intelligence — Peer advice from PSA Security Network

Security Watch — News powered by our website, SecurityInfoWatch.com

New Products — The latest innovations from security manufacturers

	JAN	FEB	MARCH	APRIL	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC
Closing Date	12/13/23	1/17/24	2/21/24	3/17/24	4/15/24	5/14/24	6/14/24	7/17/24	8/13/24	9/18/24	10/16/24	11/13/24
Special Focuses, Reports, Awards, Show coverage	Cloud & Managed Services	The Industry's ONLY on-site CES Show Report	ISC West Show Issue	Security Business Management	Alarms & Monitoring	School & Campus Security	Security Innovator Awards	Fast-Growing & Emerging Markets	GSX Show Issue	Central Station Alarm Monitoring Guide	Vanguard Security Project Awards	State of the Industry Readers Choice Product Awards
Additional Feature Article Topics	2023 in Review; Insurance; Cloud-Based Fire & Life Safety	Smart Homes; Smart Cities; Energy; Wellness & Assisted Living	Supply Chain Strategies; Cybersecurity; RMR Strategies; Smart Buildings; Artificial Intelligence	M&A and Business Brokerages; Marketing; Service Agreements; Exit Strategies	PERS; False alarm reduction; Perimeter Security; Distributors Guide & Dealer Programs	Lockdowns; Emergency Communications; Gunshot Detection	Retail Security & Loss Prevention; Fire & Life Safety; Government	Proptech & MDUs; Digital Twins; Cabling & Networks	Robotics; Healthcare Security; Industrial Security; Women in Security	Alarm Verification; AI in the Monitoring Center; Virtual GSOCs	Case Study Profiles: Top Projects of 2023/24; Critical Infrastructure	Security Gives Back: Integrators in their communities
Video Surveillance	VSaaS	Residential Cameras	Analytics	LPR	VMS	Body-Worn	Interoperability Standards	Recording & Storage	Privacy	Thermal	Multi-Sensor Cameras	Hybrid Systems
Access Control	Subscription Models	Smart Locks	Open vs. Proprietary	Threat Detection	Intrusion Detection	Visitor Management	Idenity Management	Biometrics	Drones & Counter-Drone Tech	Door Locks & Hardware	Cloud Access	OSDP
Product Spotlight		CES Product Review	ISC West Product Preview		ESX Product Preview		NFPA Product Review		GSX Product Preview		ISC East Product Preview	
Bonus Publications					BIG BOOK Product Guide		Access Control Trends & Technology					BIG BOOK Product Guide featuring the 2024 SIW Readers Choice Awards
Events and Potential Bonus Distribution		CES Jan. 9-12 Las Vegas	ISC West April 9-12 Las Vegas	PSA-TEC May 13-16 Dallas	ESX June 3-6 Louisville	NFPA June 17-20 Orlando			GSX: Sept 23-25 Orlando		ISC East Securing New Ground	
Value Added for Full Page Advertisers	Free 1/2 page Corporate Profile		ISC West Product Listing and Inclusion in Pre-show E-blast			Free Ad Effectiveness Study			GSX Product Listing and Inclusion in Pre-show E-blast			

All topics noted on this editorial calendar are subject to change.